**Ideation Phase—Empathize & Discover**

|  |  |
| --- | --- |
| Date: | 28 June 2025 |
| Team ID: | LTVlP2025TMID59701 |
| Project Name: | BOOKNEST: WHERE STORIES NESTLE |
| Maximum Marks: | 4 Marks |

**Empathy Map Canvas:**

An empathy map captures knowldatge about a user's behav iours and attitudes.

It helps teams understand their users and design better solutions. The exercise helps participants consider the user's perspective, goals, and challenges.

